



# How to Write a Business Plan Executive Summary and Raise Insane Amounts of Capital

*Adam Hoeksema*

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## **How to Write a Business Plan Executive Summary and Raise Insane Amounts of Capital Adam Hoeksema**

Learn exactly how to write a business plan executive summary. This ebook includes step by step instructions to create a powerful business plan executive summary that will help you raise capital.

Find out if you are making any of the major mistakes that keep entrepreneurs from securing a loan or investment.

Famous venture capitalist Guy Kawasaki said in his book, *The Art of the Start*, "Of the effort you put into write a business plan, 80 percent should go into the Executive Summary. These are the most important paragraphs of your organization's existence."

If you have any questions please email me at [adam@theexecutiveplan.com](mailto:adam@theexecutiveplan.com)

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