



Broadcast News Handbook: Writing, Reporting, and Producing

C. A. Tuggle, Forrest Carr, Suzanne Huffman

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Broadcast News Writing Handbook will make students and professionals better writers and better broadcast journalists. With 50 years of combined broadcast journalism experience, the authors discuss how to write, how to craft language, and how to be effective story tellers. Some of the topics covered: Deadly Copy Sins and How to Avoid Them, Interviewing: Getting the Facts and the Feelings, Producing TV News, and Writing Sports Copy.

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